

Invitation

OUTWARD SELLING MISSION INVITATION TO NAIROBI, KENYA AND KAMPALA, UGANDA FROM 23 TO 27 NOVEMBER 2026

The Department of Trade, Industry & Competition (**the dtic**) invites interested companies to participate in an Outward Selling Mission (OSM) to Nairobi, Kenya and Kampala, Uganda from **23 to 27 November 2026**. The objective of the OSM is to facilitate market access for South African value-added goods and services in Kenya and Uganda. Planned activities during the OSM include a Business Seminar, Business-to-Business meetings and Site Visits.

Targeted sectors: Agriculture & Agro-Processing (Food and Beverages), Iron & Steel, Machinery & Equipment.

Entities that wish to apply for EMIA funding to participate in this event must:

- Have been in business for at least two years;
- Acquired proven business track record;
- Be competitive in the South African market;
- Be export-ready and or have exported previously;
- Have the capacity to timeously supply any export orders resulting from the OSM; and
- Have a valid and active tax clearance pin and compliant contributor B-BBEE certificate level 1-8

the dtic will provide:

- Economy class return airfare up to a pre-determined maximum amount;
- Daily accommodation up to a pre-determined maximum amount (bed and breakfast only); and
- Excess luggage allowance for samples up to R2,500 per delegate.

The closing date for complete EMIA applications with all supporting documents is Wednesday, 23 September 2026.

Applications for EMIA Funding must be addressed to:
OSMKenya&Uganda2026@thedtic.gov.za

The subject must make mention of the event as well as the event date. Only electronic applications submitted in a ZIP folder to the above e-mail address will be processed. Please ensure that only one application is submitted per e-mail.

Important: WeTransfer or similar file-sharing links are not permitted, as they expire and cannot be reliably tracked due to the high volume of applications we receive.

EMIA enquiries can be directed to Mr Ernest Selota at ESelota@thedtic.gov.za or 012 3941995. **No EMIA applications are to be submitted to this e-mail address.**

Trade enquiries can be directed to Ms Mapaseka Masilo at MMasilo@thedtic.gov.za or 012 394 5571. **No EMIA applications are to be submitted to this e-mail address.**



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

