



CÔTE D'IVOIRE TRADE MISSION

Durban, South Africa

23 - 25 JULY 2026



Connecting Opportunities Between
Côte d'Ivoire and South Africa

EXECUTIVE OVERVIEW

LMD Global invites strategic partners and sponsors to participate in the Côte d'Ivoire – South Africa Trade Mission 2026, a high-level platform driving trade, investment, and cross-border partnerships between West and Southern Africa.

The mission will host a delegation of 160 business leaders from Côte d'Ivoire across 10 key sectors, creating a powerful platform for structured engagement with South African businesses and institutions.

This is a results-driven platform, focused on:

- Business deals
- Strategic partnerships
- Investment pipelines



WHY SPONSOR

Sponsors gain direct access to:



160 Ivorian delegates
(decision-makers and investors)



10 strategic sectors



Pre-arranged B2B meetings



Government and institutional stakeholders



Business deals



First right to B2B priority matchmaking

This is not just visibility – it is direct business access and deal-making opportunity.

PROGRAMME

Day 1 – Opening & Strategic Engagement (23 July)

Morning

Registration & Networking Breakfast

Official Opening Ceremony

Welcome Addresses Country Minister

Mid-Morning

Investment Presentations:

Côte d'Ivoire National Development Plan (PND) 2026–2030

South Africa Market Opportunities

Afternoon

B2B Session 1: Pre-scheduled sector meetings

Evening – Welcome Gala Cultural Dinner Event



Day 2 – B2B & Site Visits (24 July)

Morning

B2B Session 2: High-level business engagements

Investor roundtables

SME pitch sessions

Afternoon

Strategic Site Visits:

Port and logistics infrastructure

Special Economic Zone (SEZ)

Selected companies and industrial zones



Day 3 – Closing & Departure (25 July)

Morning

Closing session:

Outcomes review

Deal announcements

Way forward

Afternoon

Media briefing

Delegate departures

SPONSORSHIP PACKAGES

A. Platinum Partner – R250,000

Positioning: Lead Strategic Partner

Benefits:

- Headline branding across all platforms
- Opening speaking opportunity
- Premium exhibition/activation space
- Direct VIP access to delegation
- Participation in closed investment sessions
- Branding at Gala Dinner
- Logo on all official collateral
- Media and press inclusion
- First right to B2B priority matchmaking

B. Gold Partner – R150,000

Positioning: Sector Partner

Benefits:

- Branding on event materials
- Speaking opportunity in sector session
- B2B priority matchmaking
- Exhibition space
- Access to investor roundtables
- Branding during networking sessions

C. Silver Partner – R75,000

Positioning: Supporting Partner

Benefits:

- Brand visibility
- Participation in B2B sessions
- Access to networking events
- Logo on selected materials

D. SME Partner – R25,000

Positioning: Emerging Business Participation

Benefits:

- Access to B2B sessions
- Networking participation
- Inclusion in delegate directory

IN-KIND SPONSORSHIP OPPORTUNITIES

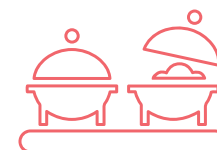


Transport Partner

Airport transfers
Delegate shuttles
VIP vehicles

Value Return:

Branding on vehicles
Visibility across all transport logistics
Direct engagement with delegates



Catering Partner (Conference & Gala)

Conference Catering
Daily meals and refreshments
Gala Dinner Catering
Premium dining experience

Value Return:

Branding at catering stations
Recognition during program
Direct product exposure



Accommodation Partner

Hotel sponsorship or discounted rates

Value Return:

Preferred accommodation partner status
Branding at accommodation points
Exposure to all delegates



Gifting Experience Partner

Welcome packs
Corporate gifts
Cultural items
Value Return:
Brand inclusion in all delegate packs
Direct brand placement with all 180 delegates



Printing & Collateral Partner

Programs
Banners
Signage
Delegate materials
Value Return:
Branding on all printed materials
Visibility across all venues

SPONSORSHIP IMPACT AREAS

Sponsor contributions directly support:

- SME participation and inclusion
- Trade facilitation (B2B systems)
- Delegate experience and logistics
- High-level networking platforms

BUSINESS ENGAGEMENT OPPORTUNITIES

Sponsors receive:

- Structured B2B meetings
- Access to curated deal pipeline
- Partnership and investment opportunities
- Direct engagement with government and trade bodies

EXPECTED OUTCOMES

Signed MoUs and partnerships
Investment pipeline development
Increased trade between Côte d'Ivoire and South Africa
Long-term collaboration platforms

GOVERNANCE & REPORTING

LMD Global ensures:

- Full transparency and professional execution
- Real-time coordination during the mission
- Post-event reporting:
 - 7-day summary
 - 30-day deal tracking



PARTNERS



Steps to Confirm Sponsorship Partnership

1. Select Package

Choose your preferred option: Platinum, Gold, Silver, SME, or In-kind.

2. Confirm Participation

Send email/LOI with:
Company name
Selected package
Contact details

3. Alignment Meeting

Meet with LMD Global to confirm:
Objectives
Benefits
B2B opportunities

4. Sign Agreement

Review and sign the sponsorship agreement.

5. Payment / Contribution

Process payment (cash sponsors)
Confirm deliverables (in-kind partners)

6. Submit Branding & Profile

Provide logo, company profile, and business details for B2B matchmaking.

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7. Participate in the Mission

Attend sessions, B2B meetings, and networking engagements.

8. Post-Mission Follow-Up

Receive reports and continue with deal and partnership opportunities.

CONTACT US

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