



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

Outward Selling Mission Invitation to Toronto, Canada from 1-6 March 2026

The Department of Trade Industry & Competition (**the dtic**) invites interested companies to participate in an Outward Selling & Investment Mission (OSIM) to Toronto, Canada on the margins of the Prospectors & Developers Association of Canada (PDAC) from **01-06 March 2026**. The objective of the OSM is to facilitate access for South African value-added goods and FDI from Canada. Planned activities include a Trade & Investment seminar, Business-to-Business meetings and/or Site Visits.

Targeted sectors: Capital Mining Equipment & services and Cannabis.

Entities that wish to apply for EMIA funding to participate in this event must:

- Have been in business for at least two years;
- Acquired proven business track record;
- Be competitive in the South African market;
- Be export-ready and or have exported previously;
- Have the capacity to timeously supply any export orders arising out of the visit; and
- Have a valid and active tax clearance certificate.

the dtic will provide:

- Economy class return airfare up to a pre-determined maximum amount;
- Daily accommodation up to a pre-determined maximum amount (bed and breakfast only); and
- Excess luggage allowance of R2,500.

The closing date for complete EMIA applications with all supporting documents is Friday, 03 October 2025

Kindly note: Only ZIP folder submissions sent directly via email will be accepted. Please ensure that only one application is submitted per email.

Important: WeTransfer or similar file-sharing links are not permitted, as they expire and cannot be reliably tracked due to the high volume of applications we receive.

Application EMIA forms and enquiries should be directed to:

Ms Samantha Sithole: Tel: 012 394 1500,

Applications for Funding must be addressed to: OSMCanada2025@thedtic.gov.za

subject must make mention of the event as well as the event date. Only electronic applications submitted to the above e-mail address will be processed.

Export enquiries should be directed to: Ms Prudence Shoba, Tel: 012 394 5445, e-mail: PShoba@thedtic.gov.za

Investment enquiries should be directed to: Ms Eunice Hlelesi, Tel: 012 394 1257, e-mail: EHlelesi@thedtic.gov.za