

MBOMBELA STADIUM VISITOR SURVEY 2024

This survey aims to understand the economic effects of events at Mbombela Stadium. Your input will aid in evaluating the economic benefits for Mbombela, which could lead to job creation, infrastructure enhancement, and improved city image. You must be at least 18 years old to participate in this survey. Please note that participation is entirely voluntary and does not come with any compensation. The survey requires socio-demographic information such as gender, age, and language for market analysis and economic assessment purposes, but your individual identity will remain anonymous. For privacy reasons, please avoid including personal contact details, and feel free to skip any questions that make you uncomfortable. If you have any queries or need assistance, a trained fieldworker can help. Completing the survey should take around 10-15 minutes. Your participation implies consent to use your responses for research purposes. For inquiries, contact roelf@mbombelastadium.com.

Please respond to the questions by selecting the appropriate option and providing specific answers where necessary. We thank you in advance for your participation!

1. Gender?
(you identify with)

Male	1	Female	2
Non-binary		3	

2. In which year were you born? _____

3. Home language?

Sepedi	1	English	8
Sesotho	2	isiNdebele	9
Setswana	3	isiXhosa	10
siSwati	4	isiZulu	11
Tshivenda	5	Other, please specify	12
Xitsonga	6		
Afrikaans	7		

4. Province of origin?

Mpumalanga	1	Eastern Cape	7
Gauteng	2	Northern Cape	8
Limpopo	3	Western Cape	9
North West	4	Outside RSA borders,	10
Free State	5	please specify	
KwaZulu-Natal	6		

5. What is your **monthly** income (after tax)?

<R10 000	1	R40 001 - R50 000	5
R10 001 - R20 000	2	R50 001 - R60 000	6
R20 001 - R30 000	3	R60 001 - R70 000	7
R30 001 - R40 000	4	>R70 001	8

6. Indicate your highest qualification.

No formal education	1
High School Certificate	2
Undergraduate Degree/ Diploma	3
Post-graduate Degree	4
Other, please specify	5

7. If you are not a resident of Mbombela, how many **nights** are you staying in Mbombela or surroundings to attend the event? _____

8. What type of accommodation are you using during the event?

Live in Mbombela and surroundings	1
Staying with family and/or friends	2
Guesthouse or bed-and-breakfast	3
Hotel	4
Self-catering accommodation	5
Lodge	6
Airbnb	7
Other, please specify	8

9. Who are you travelling with?

10. What mode(s) of transport did you use?

Own car	1	Taxi/Shuttle service	4
Bus	2	Rental car	5
Air travel	3	Carpooling/ride share	6

Other, please specify _____

11. Including yourself, how many people are you travelling with? _____

12. Including yourself, for how many people are you paying for at the event? _____

13. Estimate how much you are spending on the following items while attending the event.

Return transport	R
Accommodation	R
Meals, food and drinks	R
Restaurants	R
Retail shopping	R
Parking	R
Tourist attractions and activities	R
Entertainment	R
Souvenirs	R
Other, please specify	R
