



EHLANZENI DISTRICT DEVELOPMENT MODEL -

PRESENTED TO
HON DEPUTY MINISTER OF COGTA
MR PARKS TAU

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A TEMPLATE FOR LEADERSHIP FOR HOPE

PRESENTED BY
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The DDM concept is the first solid, workable idea that came from government which gives the private sector and investors – hope

CONGRATULATIONS AND THANK YOU!

- First the IDP processes was a great concept and works only up to a point as the footprint is small and funding limited
- The DDM involves other investment and addresses inhibitors which LMs cannot
- The **logical next step** is the IDP concept on a provincial basis with the provincial departments – consultation will assist greatly

About Us

The key to a successful DDM is successful partnerships, in this case with PPGI and KLCBT – a regional district based chamber, an unusual concept that stood the test of time

Traditional problems addressed in Ehlanzeni's DDM

the stuff that made us excited...



Declining Market

The Lowveld area is highly traditional and known markets have declined, very little innovation or change is visible



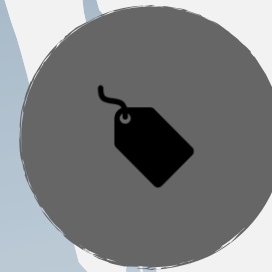
Limited Funding

Equally traditional is the misconception that all funding has to come from government and that partnerships with government are only possible as cumbersome PPPs



Trust

At this point of local government failure and suffering the consequences of corruption, there is a huge trust deficit between investors and government



Focus

We like to label – a project has to focus on youth, or SMMEs or women or water or whatever, but we mostly overlook the big picture. You cannot single out one ship that shall enjoy the high-tide...



Prioritize Growth

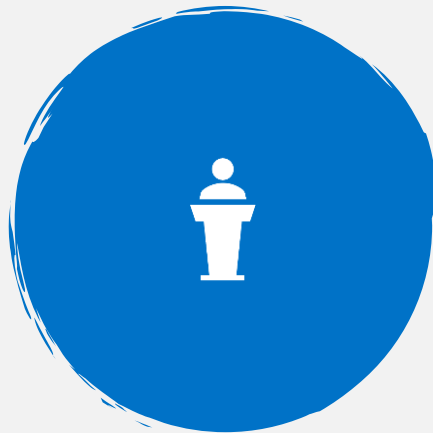
Economic growth should be the only criteria for development





Prioritize

DDM sectoral working committees forces prioritization of local economic development



Authorize

The Executive Mayor of Ehlanzeni District made an absolute call to endorse the DDM and its founding concepts. Adequate staff was appointed in the district to coordinate committees and project roll-out



Monetize

Hit the ground running! PPGI is instrumental to bring investors / funding or to unlock inhibitors that may stall projects

Solution

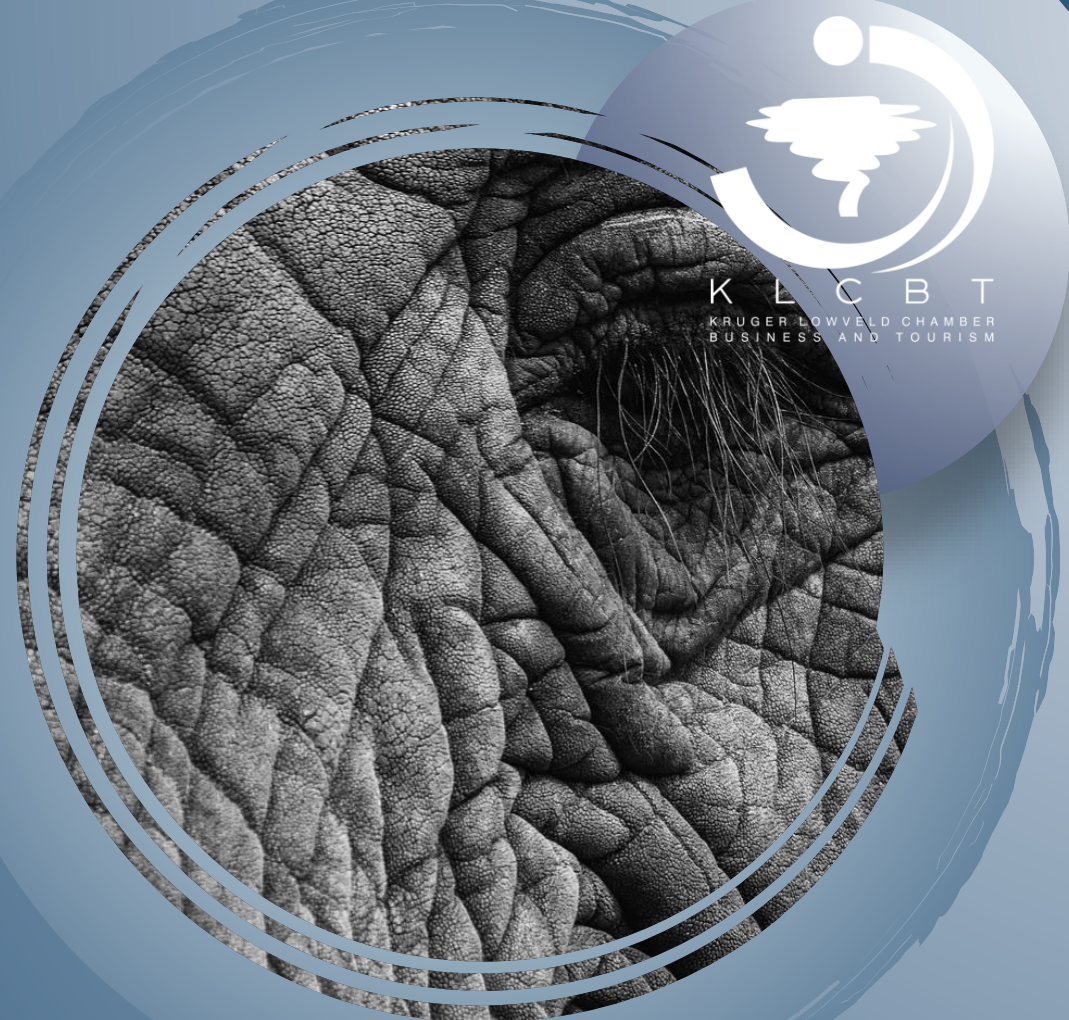
The amazing leadership at Ehlanzeni District Municipality was key to the success of the DDM up to this point.

SUCCESS IS IMMINENT

OR IS IT ???

AT THE CORE OF THE DDM IS PARTNERSHIPS

- SO WHERE ARE THE LOCAL MUNICIPALITIES
AND PROVINCIAL GOVERNMENT ???



THE ELEPHANT IN THE ROOM

Local municipalities have to provide the services to make development possible

Provincial government has to provide a reliable network of infrastructure and policy framework to make development possible

DDM Magically turn the most serious threats to a massive advantage

It is absolutely **VITAL** for COGTA to take a strong leadership role right now – here is why...

The triple threat

@ Local Municipalities

- Service delivery backlog and municipal debts is overwhelming and out of control
- Inadequate funding model
- Trust deficit from investors due to no accountability, residents relocating to more lucrative areas



Failing Infrastructure

Provincial / National Assets

- Basic national and provincial infrastructure is failing.

Electricity

Bulk Water Supply

Public attractions

Roads

Borders !!

Security network

White Elephants



Operating in Silos

Zero Cooperation

- Avoid and put your phone on silent – total communication breakdown
- Government entities not all present in IDP forums and if they are, it is only a presentation to tick the box
- Reactive governance to address protests and political demands – not following a plan



Municipalities should be empowered to think BIGGER

They are actually wall-to-wall so they could have a bigger influence than generally assumed, or traditionally accepted



Service Delivery

Taking back control

Guidance to MPAC to conduct service delivery surveys with ratepayers

Identify reasons for failures

Prioritise infrastructure!

Plug the leaks – in all ways

Consequences for bad performance

Create model for effective use of staff – more for maintenance and less for mayor...



Funding Model

Mechanisms to enhance revenue

Basic service delivery charge implemented on traditional land – CID methodology

Stop the use of consultants, government staff are professionals

Mechanism to strictly monitor compliance with Eskom Debt Relief...

Move all engineers, planners, marketing (all that require master plans) to DISTRICT – pay once!



Trust deficit

Show you care, not forced to care

Stronger focus on local procurement

Strict creditor payments, incl Eskom

Impeccable communication

Chamber monthly forums to address proposals and complaints

Enforce by-laws

Mandatory funding for Chambers, Local Tourism Organisations and Information Offices

Thinking much bigger...

COGTA should create policy and accountability to comply with some of the BIGGER ideas

Municipalities should also submit projects to the DDM!



Electricity

Become independent from Eskom

Earn more revenue



Security

Camera networks should be a priority

Strict enforcement of by-laws should be a priority



Water

Master plans in place for future bulk water supply – DDM assist with approvals & funding



Borders

Be part of border management committees – this is the key to development and tourism



Public Attractions

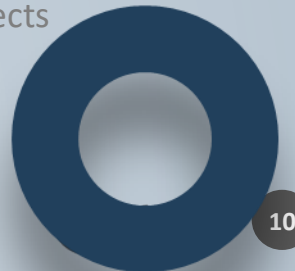
Make land available for development

Existing attractions to private sector

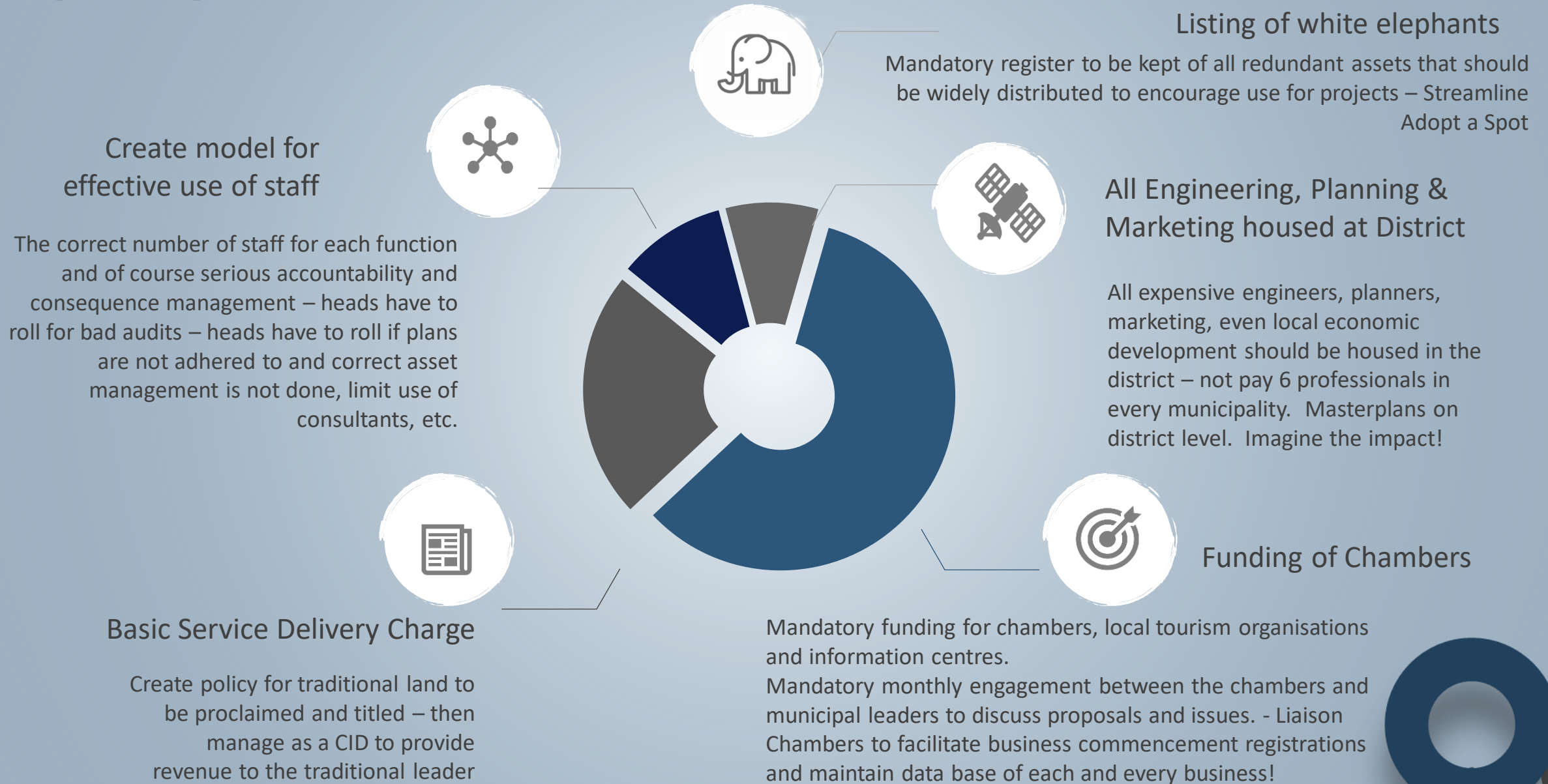


White Elephants

Mandatory register of unused properties, assets and failed projects



Key Policy to ensure and elevate the success of DDM





- We are extremely excited about the DDM and its enormous potential for development – this is the single biggest piece of good news we have seen in 20 years! It forces focus for economic development as the key driver and selection criteria.
- Equally exciting is the fact that DDM is able to solve so many of the wrongs in service delivery, if approached cleverly and if we think BIGGER than we are used to.
- For us most of all, it is the opportunity and the mandate to work together, to listen to each other and to throw all - the good and the bad - in a big pot and cook it!
- From experience in KLCBT, all of this works at its best on a district scale, the most important message today is to scale other functions and mandates of government either up or down to align best with the district and DDM.

Summary

This is the potential that KLCBT saw when we were introduced to the DDM



K L C B T
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THANKYOU

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