



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

Ref: 13/4/9/1
Enquiries: J Mphuthi
Tel: 012 444 6320

Dear Tourism Stakeholder

IMPACT EVALUATION OF COVID-19 ON THE TOURISM SECTOR

The Department of Tourism has contracted *HS BUSINESS SOLUTIONS* to conduct the impact evaluation of COVID-19 on the tourism sector. The evaluation aims to determine the extent to which tourism enterprises and workers in the tourism sector have been affected by restrictions due to the pandemic. Furthermore, the evaluation will assess the extent to which enterprises were aware of the financial support being provided in the country by both public and private institutions and how they have used the financial assistance received. The outcomes of the impact evaluation will assist the department in developing appropriate strategies, interventions and plans that will seek to support tourism enterprises, especially small, micro and medium enterprises.

This evaluation involves two surveys, the first to be conducted in the third quarter of 2021 (1 July-30 September 2021) and the last one in the first quarter of 2022 (1 January-31 March 2022).

As a tourism stakeholder who is affected by the pandemic, it would be appreciated if you would allow *HS BUSINESS SOLUTIONS* officials to conduct interviews with you. Your sharing of your experience during this difficult time of the pandemic will be crucial for this evaluation. All information collected will remain strictly confidential and the analysis of data and input from stakeholders will under no circumstances be on an individual level.

For any further information kindly contact Mr T Mafela at (012) 444 6371 or 076 838 9486 email: tmafela@tourism.gov.za or Ms J Mphuthi (012) 444 6320, jmphuthi@tourism.gov.za

Your cooperation in this regard would be highly appreciated.

Sincerely,

Malan

Director-General

Letter signed by: Ms Anemé Malan

Designation: Deputy Director-General: Tourism Research, Policy and International Relations

Date: 1 June 2021



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Letekuvakasha • Kgoro ya tša Boeti • Lefapha la Bojanala • Lefapha la Bohahlaudi • Ndzawulo ya VuphumbaMuhasho wa
Vhuendelamashango