

Visit www.klcbt.co.za regularly for the latest business news, updates information and EVENTS. The latest posts include:

Let's talk about Land Expropriation without Compensation

After numerous requests and enquiries from our members, the KLCBT board will soon host a session between business and community leaders to discuss the issue of Land Expropriation without Compensation.

The aim is to have a better understanding of the concept and possible implications.

Parliament has requested input on the subject but the information available seems to come mainly from far left or far right wing organisations. More and more questions arise instead of arriving at answers like, "what land, who's land, why, why not?..." and we sense a state of sluggishness in investment, marketing efforts and employment by businesses, because they are unsure about the future.

We feel it is our duty to get to the truth and to speak the truth to one another, to see what can be expected in future regarding Land Expropriation. We will circulate details of the event as soon as we have made the arrangements—let's talk!

(Meanwhile comments can be posted via www.klcbt.co.za, the Home Page, click on the Land Expropriation picture for info)



Opportunity for face-to-face marketing with KLCBT members

The popularity of communicating virtually—on various social media channels—has had a significant impact on the speed at which information can be obtained. Virtual communication has also led some marketers to question the role face-to-face communications can play.

However, the need for face-to-face interaction has never been more important. According to a report from Meeting Professionals International, 40% of prospects converted to new customers via face-to-face meetings and as much as 28% of current business would be lost without face-to-face meetings. The reality is that both are essential components to a marketing and communications strategy, but while the social media platforms are more than abundant, the face-to-face options are rare and usually very costly.

At KLCBT we provide a unique opportunity to co-host networking events for the KLCBT members. The cost of hosting a breakfast is R4950 and for a networking cocktail event only R3150—and the venue and all the work is included, all you have to do is arrive and present!

(For more information visit www.klcbt.co.za—The Home Page under Current Marketing Opportunities or contact Zelda at our office)



Sponsorship opportunity for the 2nd Youth Entrepreneur Summit

The Madiba Youth Organisation is a very active organisation in Bushbuckridge and has recently drew international attention for the great work they are doing with the youth and youth entrepreneurs in the area.

Following the success for last year's summit, they will be hosting the 2nd youth entrepreneur summit from 14-15 June at Secret Hill Game Lodge.

They are inviting corporate sponsors for the event, which will attract new business entrants, entrepreneurs, educational institutions, business industry, SETAs and various business organisations.

(Please contact us by return e-mail to receive all the information and sponsorship options.)



Did you know this about "Paternity Leave"?

Currently the Act provides for 3 days' family responsibility leave for employees to spend time with their new-born babies. Should they require more leave, they have the option to apply for annual leave. However, the 3 days is only applicable to employees who have been employed for at least 4 months and who work at least 4 days a week for the same employer. The act is also not gender-specific, but does not make provision for adoption or surrogacy. Read more on our website...

(Go to www.klcbt.co.za—click on News, Important Business Updates)

