



KLCBT FINALISTS 2017

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Extreme prestige in winning a KLCBT Award

The KLCBT Annual Awards is a showcase of excellence, rewarding outstanding business achievements, sound business practices, and recognising businesses and individuals who truly make a difference within the Kruger Lowveld community.

The 17th instalment of this coveted event will take place on Friday October 13.

"The competition is extremely tough and every business announced as a finalist can certainly be proud of its achievement. For this reason we show a 30-second promotional video of each and every finalist at the awards, giving them the best exposure they could wish for," said KLCBT COO, Linda Grimbeek.

With only 15 awards given every year, the event is highly prestigious and the only one of its kind in the region.

Only 10 of the awards are contested. Businesses enter these. After an extensive adjudication process the finalists and winners are selected.

Says Zelda Koegelenberg, chamber PRO and events manager, "We do a telephonic questionnaire with clients and suppliers of the business, followed by an evaluation of its financial growth and corporate community investment. Surprisingly the entry form is less than two pages long, and all the hard

work is done by us, not the contestant".

The remaining awards that will be given are the Business Personality, Tourism Personality, Philanthropy, Leadership and President's awards.

The President's Award was introduced three years ago and goes to a recipient that has made an unrivalled contribution to the Kruger Lowveld economy over several generations.

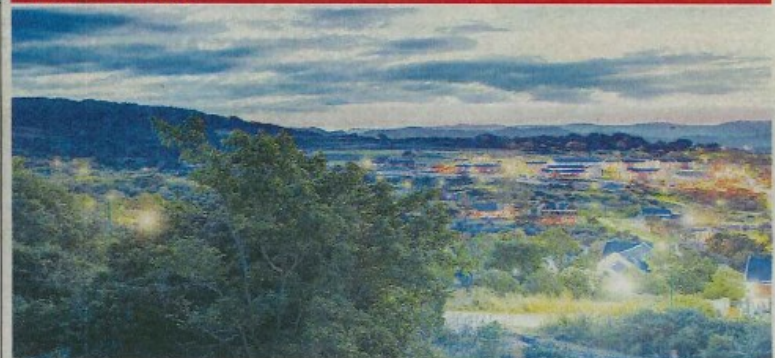
Two awards will be presented for the first time in 2017, the Innovation In Tourism Award and the Webbie Award.

Innovation in tourism is desperately needed in the area to stimulate tourism. Modern tourists want experiences and not just a soft bed and a hot meal. The three finalists are very good examples of how the tourism industry is awakening to meet this demand.

Keeping up with modern times in the business world, the Webbie Award will go to a company which is extremely successful and mindful of social media. It will boast a great, informative website or more than one website, will be highly visible on Facebook, Twitter and other social media.

Table bookings are open. Visit www.klcbt.co.za for further information and the booking form.

ADVERTORIAL



High honour for The Rest

In July 2013 Sanlam acquired 100 per cent ownership of The Rest Eco Nature Estate. In October that year it appointed Second Lifestyle as development managers.

To enhance the development, Sanlam invested considerably in new infrastructure and security to restore and rebuild the brand and boost investor confidence.

The following year saw a market turnaround. This, coupled with an expanded marketing campaign reflected in the growth of sales, which has continued in an upward trajectory for the past four years.

A sustained marketing campaign, new product offerings and an extensive infrastructure spend has seen a 180-degree turnaround in the success of this development.

It was recently rewarded two International Africa & Arabia Property awards for 2017/18.

These included the Best Residential Development Award and the top Residential Marketing Award.

These awards were a first for residential developers in Mpumalanga, and the objective was to recognise excellence in the property industry on a worldwide basis.

The Africa & Arabia Property Awards were judged by an independent panel of 70 industry experts. Judging focused on design, quality, service, innovation, originality and commitment to sustainability.

The judging panel was chaired by Lord

Caitness, Lord Best, The Earl of Liverpool, and Lord Thurso, members of the House of Lords in the UK Parliament.

- The awards are in their 26th year.
- The Africa & Arabia Property Awards are the largest, most prestigious and widely recognised throughout the regions.
- Its official website is www.propertyawards.net.

- The Africa & Arabia Global prize-giving event took place on September 7 at The JW Marriott Marquis Hotel in Dubai.

With all the ingredients needed for a safe, convenient and restful lifestyle, The Rest Nature Estate has quickly become one of the Lowveld's most sought-after residential estates, with Curro private school on its doorstep.

It is situated on 320 hectares of subtropical bushveld vegetation, yet it is still a short drive from the city's shopping centres, hospitals and other amenities.

The Rest has set a new benchmark in almost every respect. This is an award-winning estate that must be considered when purchasing property in the Lowveld.

The sales centre is open seven days a week, from 09:00 to 17:00. As always the sales team would be delighted to show you around.

Enquiries: Charla Meyer or Sheyenne Vos on 072-644-4955 or email sales@therest.co.za.

An AWARD WINNING Estate



THE REST
NATURE ESTATE

The Rest Nature Estate was recently recognized by the winning of two International Africa & Arabia Property Awards 2017-2018.

These awards are a first for a residential developer in Mpumalanga.

The objective of these awards is to recognize excellence in the property industry on a worldwide basis.

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AFRICAN
PROPERTY
AWARDS
DEVELOPMENT

★★★★★

BEST RESIDENTIAL
DEVELOPMENT
SOUTH AFRICA

The Rest Nature Estate
by Nelenco 569 Pty Ltd

2017-2018



AFRICAN
PROPERTY
AWARDS
DEVELOPMENT

AWARD WINNER

DEVELOPMENT
MARKETING
SOUTH AFRICA

The Rest Nature Estate
by Graham Associates

2017-2018

Sanlam

BirdLife
SOUTH AFRICA