

KLCBT ANNUAL GENERAL MEETING NOU'S TOEKA, 14 JUNE 2017

11h02 President's Address – KLCBT President, Mr Oupa Pilane

Delivering some of the highlights published in the media during the past year



PRESIDENT'S ADDRESS

Apr 16 Kruger Lowveld Ehlalzenzi Business Alliance Launched at our previous AGM:

Members of the Alliance include the KLCBT, NAFCOC, FABCOS, AHI and all of the business chambers within the Ehlalzenzi District.

They chose as their top priorities:

1. Relationship with Government;
2. Water supply to the region;
3. Safety & Security



PRESIDENT'S ADDRESS

May 16 New Committees Confirmed and Chairpersons elected:

KLCBT Business Chamber Management Committee's Leadership:



Phakama Maimela
Vice Chairman



TJ Mare
Chairman



Carel van Wyk
Vice Chairman



PRESIDENT'S ADDRESS



May 16 New Committees Confirmed and Chairpersons elected:

KLCBT Regional Tourism Management Committee's Leadership re-elected:



Lisa Sheard
Vice Chair
Exec. Director - Tourism



John Davies
Chairman



Etienne Soine
Vice Chair

PRESIDENT'S ADDRESS

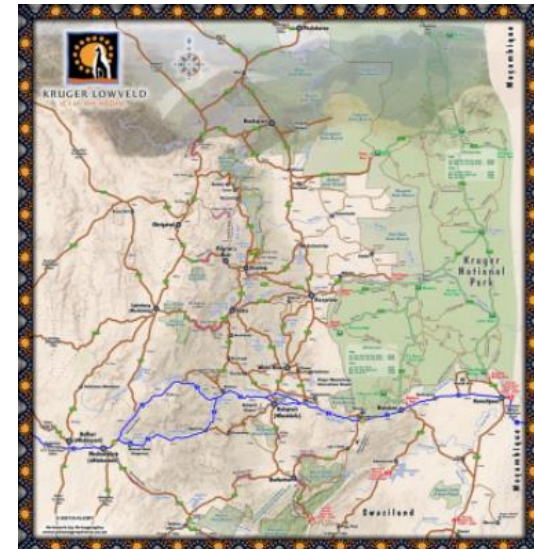
May 16 Kruger Lowveld Jacaranda FM Campaign:

Listeners could win a weekend in the Lowveld every morning for five days



May 16 Kruger Lowveld Z-Card Map 2016:

Increased print run to 150 000 due to increasing demand
Map handed out at Kruger gates and KMIA





PRESIDENT'S ADDRESS



Jun 16 KLCBT's New Board Confirmed:

Norah Fakude (Immediate Past President)

TJ Mare (KLCBT Business Chairperson)

JV Davies (Kruger Lowveld Tourism Chairperson)

Lisa Sheard (Executive Director – Tourism)

Phakama Maimela (Vice-Chair Business)

Carel van Wyk (Vice-Chair Business)

Etienne Soine (Vice-Chair Tourism)

Nico Oosthuizen (Re-elected as non-executive board member - tourism)

Anne Briggs (Re-elected as non-executive board member - tourism)

Sandra Jacobs (Re-elected as non-executive board member - tourism)

Oupa Pilane (Newly elected as non-executive board member – tourism)

Nick Elliot (Re-elected as non-executive board member – business)

Johan Barnard (Re-elected as non-executive board member – business)

Helen Thrush (Re-elected as non-executive board member – business)

SW Engelbrecht (Newly elected as non-executive board member – business)



PRESIDENT'S ADDRESS

Jun 16 Kruger Lowveld installs giant map at Alzu Petroport:

KLT has not only upgraded its brand identity and signage of its offices, but is also ensuring a massive presence at gateways to the region to ensure visitors receive a warm welcome.



PRESIDENT'S ADDRESS

Jun 16 KLCBT Golf day – a phenomenal success:

The field was completely fully booked with players and sponsors.

Thank you to all who are supporting us every year

I can tell you that the 2017 golf day was an even bigger success – thank you!







PRESIDENT'S ADDRESS



Jul 16 SATSA National Conference – hosted in White River:

230 delegates from the tourism industry attended at Pine Lake Inn in White River
Numerous delegates used the opportunity to carry out site inspections of the area and the products it has to offer.





PRESIDENT'S ADDRESS



Aug 16 PUM Experts from the Netherlands assists SMME's:



The ladies visited 18 businesses over two weeks
They gave on-site recommendations about how to improve their social responsibility
impact and how to use certain measures to their advantage & profitability

Aug 16 KLCBT requests input from the public on badly maintained roads in the district



The KLCBT will compile a complete list of roads that need urgent attention and take it up with the relevant authorities.
There is more news on this from Past. TJ Mare later in the presentation.

PRESIDENT'S ADDRESS

Sep 16 Kruger Lowveld Launches its Roadshows for Tourism Month:

The Kruger Lowveld Tourism's (KLT) roadshows travelled across the region to its local tourism organisations (LTO's) during Tourism Month.

The purpose was to highlight KLT's destination marketing achievements and to find out how it can be of assistance to its LTO's

Oct 16 KLCBT hosted a special networking day with SAICA:

KLCBT hosted a special networking day with SAICA, a ladies breakfast, golf day and members dinner.



PRESIDENT'S ADDRESS

Oct 16 KLCBT's Presidential Inauguration:



For the first time ever, KLCBT had a presidential inauguration
To our knowledge the only Chamber who has a presidential inauguration

I took the pledge of integrity on behalf of the newly elected leaders at the event

We also undertook to further improve our relationship with government

I believe we can only succeed if government and business work together towards the same goals

MEC Kholwane was the keynote speaker at the inauguration



PRESIDENT'S ADDRESS



Oct 16 KLCBT Annual Awards 2016

It is the only platform of its kind in the Kruger Lowveld
It is highly prestigious and highly contested
Only 14 awards were given in 2016



The 2017 awards has opened for entries and it is a great opportunity for businesses to showcase excellence
The event is attended by about 450 top business people and government leaders
A video advertisement will be produced and screened on the night of the awards for each of the 3 finalists in each category
KLCBT will give the brand new Innovation in Tourism Award for the first time this year.



PRESIDENT'S ADDRESS



Nov 16 KLCBT gives valuable input into the 5-year Integrated Development Plan

KLCBT presented 17 new ideas which will improve local economic development and tourism

The budget was recently approved by council and we look forward to view the final Integrated Development Plan and budget

Nov 16 A new regional tourism framework agreement gets implemented

This agreement was signed by all district municipalities and LTO's

It facilitates regular engagement and support between private sector and government regarding tourism development and promotion.

It was initiated by Dept of Tourism and drafted with the assistance of KLCBT.

PRESIDENT'S ADDRESS

Dec 16 KLCBT receives a PMR Diamond Arrow Award



For doing the most to promote investment and tourism
in the region

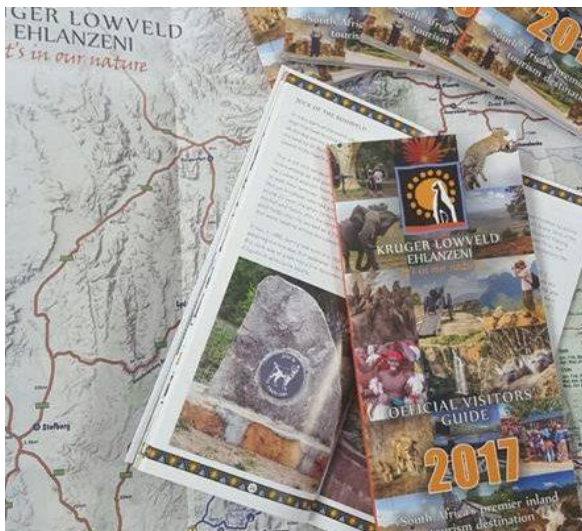
The award is an indicator of the KLCBT's competencies and
that it is an undisputed leader in its industry in Mpumalanga

PRESIDENT'S ADDRESS

Jan 17 KLCBT launched a corruption awareness survey

We need to know what is really happening in the Lowveld so that we can strategically pinpoint areas of intervention like we have done with the Roadside Anti-corruption campaign, which led to the arrest of 11 traffic officials.

Jan 17 The 2017 Official Visitors' Guide



Towards the end of the guidebook is a new section where a selected number of tourism products offer a 10% discount voucher.
Available at all info centres and KMI Airport arrivals.



PRESIDENT'S ADDRESS



Jan 17 KLCBT responds to Eskom's intention of bulk power interruptions in Mbombela City

KLCBT successful and timeous communication with Mbombela City, Eskom and the public averted this crisis and resulting panic.

This incident led to improved communications between the City and KLCBT.

We now have a structured monthly meeting with the General Managers of the City.

Jan 17 KLCBT's first networking breakfast kicked off with a bang

The first breakfast of the year saw almost 100 people in attendance

This trend continued until now and our events see much higher numbers than before

KLCBT is meeting the increased demand of person to person networking

We will host more than 20 events this year

Our calendar is fully booked until December 2017

The last event will be a Art Market Networking Cocktail event in November 2017

Well done to Zelda Koegelenberg for doing a fantastic job with the events



PRESIDENT'S ADDRESS



KRUGER LOWVELD
EHLANZENI
it's in our nature





PRESIDENT'S ADDRESS



Feb 17 Lisa Sheard Quoted in the Budget Speech

We were pleasantly surprised and very proud when the Minister of Finance, in his Budget Speech quoted Lisa Sheard, from a recently released article about the socio-economic impact of tourism. This document was also submitted as a budget tip to the Minister. Linda Grimbeek will give the full details later.



Feb 17 KLCBT / KPMG Budget Speech Breakfast

Again, the event was booked to capacity and we sadly had to close the RSVP's. This is a long standing event on our annual calendar and we thank KPMG for their continued involvement in presenting this event.



PRESIDENT'S ADDRESS



Apr 17 KLCBT's big move to our new little building

The end of April and the first week of May was all about moving to our new temporary building on the other side of Mica in the Crossing Centre





PRESIDENT'S ADDRESS



KRUGER LOWVELD
EHLANZENI
it's in our nature

Apr 17 **World Travel Market Africa**

May 17 **Indaba**

KLT attends 7 shows and roadshows during a year and includes these two large international shows. At both these shows we increased our footprint.





PRESIDENT'S ADDRESS



Jun 17 I am proud to be here today

These are only highlights and even with this I am extremely proud to look back on the last year.

I thank the members of the Committees and board for your dedication but most of all the team at the offices

and thank you to all our sponsors and members – without you we will not be here

Thank you for being here and enjoy the rest of the day in our company

Visit www.klcbt.co.za for further information