

A weekly newsflash brought to you by KLCBT

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Visit www.klcbt.co.za regularly for the latest business news, updates information and EVENTS. The latest posts include:

Kruger Lowveld Tourism is making us proud at international tourism shows

This week our team was selling Kruger Lowveld's tourism offerings to the world at Indaba 2017. We had the biggest stand ever with 18 sharing exhibitors, it was also one of the biggest stands on the show.

This is a repeat performance of the World Travel Market Africa which took place in Cape Town during April. In both instances we had to book extra space at the last moment because more and more sharing exhibitors came on board and surpassed our estimates.

The team also represented the region at the Vakantiebeurs show in Holland during January, where they attracted many potential visitors to the region. This return trip to Europe was shortly after Lisa Sheard's visit to Scandanavia in November of last year, where she met up with the travel trade of the area.

Kruger Lowveld Tourism will spend more than R4 million on regional marketing this year.

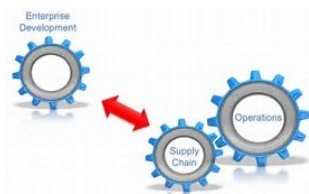


Be a partner of exhibitor at the 2nd Annual Small Business Enterprise and Supplier Development Advancement Programme

The South African Small Business sector has undergone changes with the new BBBEE codes which require Corporate to play a significant role to help develop and grow small businesses. The Enterprise and Supplier Development together encourages corporates to conduct their ESD interventions within their own supply changes. If well executed, these interventions not only transform supply chains and assist in localizing procurement but have great impact in the development of the SA economy.

To help Public and Public Sector achieve their ESD goals, they invite your business to partner with the programme for 2017, which offers a great line-up. It will take place from 10—11 August 2017 and sponsorship ranges from R15 000—R30 000 and Exhibitor packages from R8 000 to R10 000. Both offer options offer amazing exposure and opportunities.

(For more information visit www.klcbt.co.za—The Home Page, under Current Marketing Opportunities)



Programme paves the path for aspiring entrepreneurs



Madiba Youth Organisation has launched a programme which will assist young educated people be self-employed.

The programme will target learners, youth-owned SMMEs and cooperatives in Bushbuckridge Local Municipality and will provide them with training, mentorship and capital funding. They aim to generate 500 new entrepreneurs in the next five years.

This is an amazing project to invest in and for corporates to give back to our own community.

(For further information contact Linda Grimbeek at details below.)

Books by local authors for sale at KLCBT



KLCBT sells books by local authors which tells stories about the Kruger Lowveld or helpful guides for businesses, we currently stock:

Historical Sites of the Kruger National Park

Footprints (History)

The Essential Finance Handbook

White River Photo Album

Kaapschehoop

Barberton-Makhonjwa Geotrail

Cockney Liz,

And more...

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