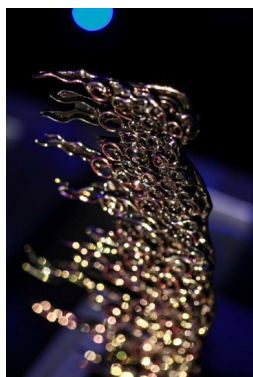


A weekly newflash brought to you by KLCBT

13 OCTOBER 2016

Visit www.klcbt.co.za regularly for the latest business news, updates information and EVENTS. The latest posts include:

Advertise your business at the KLCBT Annual Awards Ceremony



A unique advertising opportunity!

The KLCBT Annual Awards is a showcase of Excellence, rewarding outstanding business achievements, sound business practices, and recognizing businesses and individuals who truly make a difference within the Kruger Lowveld community.

The event is attended by up to 500 of the top business personalities and public sector leaders of the area.

Advertise on the big screens at the event at very low rates.

30 Second Still Advertisement @ R1 950

15 Second Still Advertisement @ R1 150

The advertisements are screened at least six times during the evening.

(For information and booking forms, visit www.klcbt.co.za, The Home Page, under Current Marketing Opportunities)

Exhibit on the Kruger Lowveld Stand at WTM Africa 2017



**19 - 21 April 2017
Cape Town**

We have decided to take a stand at WTM Africa again. The event is to be held at CTICC in Cape Town from 19-21 April 2017. Based on the floor plans, we have received, our stand will be approximately 1,5 times larger than this year.

As a member of KLCBT, we are offering you space on our stand for the 2017 show at a cost of R16 000 excl. VAT, which include two exhibitor badges. (travel, accommodation, food, etc. will be for own cost). Participation entitles a sharing exhibitor to a desk on the stand. KLT is responsible for furniture hire and stand decoration. No individual product branding is permitted on the stand except for on the sharing exhibitor's allocated desk.

(For information and booking details, visit www.klcbt.co.za, The Home Page, under Current Marketing Opportunities)

Advertise in the Official Visitors Guide to the Kruger Lowveld



Kruger Lowveld Tourism will be producing "The Official Guide to the Kruger Lowveld 2017" for release at the end of this year. This is an annual publication, aimed at complementing our marketing material. This publication is a similar publication to those produced by other high-profile destinations, such as Cape Town, Johannesburg, The Garden Route, etc.

We will be producing the guidebook in a similar format to the previous editions (DL format) and printing 20 000 copies... but we will produce completely fresh content, except for the introductory section. Distribution will be at travel shows, entry points to the region, key tourist attractions, information centres and members establishments throughout the region.

(For information and booking details, visit www.klcbt.co.za, The Home Page, under Current Marketing Opportunities)

Tight but steady trade conditions—SACCI



In September 2016 SACCI trade survey points to steady but still tight trade conditions. The Trade Activity Index (TAI) improved further from the 49 in August 2016 to 51 in September 2016, while the Trade Expectations Index (TEI) remained in a positive area and steadied at the same level as in August.

Less new orders, rising input costs and a decline of employment were of the main restraints to trade conditions in September 2016. The new orders sub-index declined by one point to 48; the input price sub-index notched up by three points to 64, while the employment sub-index declined by four index points to 50 in September 2016. All the other components improved on August's levels with notably sales volumes at 55, increasing from 50 in August 2016.

(Read the full report on www.klcbt.co.za, click on News, then Important Business Updates)