

A weekly newsflash brought to you by KLCBT

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Visit www.klcbt.co.za regularly for the latest business news, updates and information and

a comprehensive events calendar of business, entertainment and community events...

The latest posts on www.klcbt.co.za include:

Advertise on the new Kruger Lowveld Z-Card Map

It is again with great pleasure the Kruger Lowveld Tourism invites you to participate in the new, upcoming edition of the Kruger Lowveld Z-Card 2016.

One of our core marketing imperatives is to provide visitors with free, objective, tourism information and maps of the area, of which the z-card is one of the publications and by far the most popular.

This edition will see 150 000 copies to be distributed at travel shows, international and national operators, information offices, KMIA, Kruger National Park gates and soon, Alzu Petroport.

Bookings are open for advertisements of various sizes.

(For further details, visit www.klcbt.co.za—the Home Page, under Current Marketing Opportunities)



Co-brand the KLCBT golf day!



The KLCBT Golf Day is set to take place on the 24th of June and is more popular than ever.

With the Tee's and Main sponsorship opportunities virtually sold out, we have created another great and unique sponsorship option.

You can brand 16 Greens for a total sponsorship of only R10 000 !

These include all the Greens except number 9 and 18.

(For further details contact Zelda at 013 755 1988 or zelda@klcbt.co.za)

Register now for the SATSA National Conference

The Mpumalanga Chapter of the Southern Africa Tourism Services Association (SATSA), in conjunction with Kruger Lowveld Tourism, the MTPA and Kruger Mpumalanga International Airport successfully bid for the region to host the annual SATSA Conference, which will be held at Pine Lake Inn in White River from 21 to 23 July 2016.

Minister of Tourism, Mr Derek Hanekom, will open the conference, whereafter panel discussions will be led by industry leaders on various tourism-related topics, with the conference delegates invited to participate.

(For more information, visit www.klcbt.co.za—the Home Page)



Enter the highly popular “Entrepreneur of the Year”

If there is one competition that offers business owners a fantastic opportunity to get the recognition they deserve, it must be the highly popular Entrepreneur of the Year (EOY) competitions sponsored by Sanlam and Business Partners.

Now in its 28th year, this is the foremost competition for entrepreneurial recognition in South Africa and is highly rated by the media and all stakeholders.

KLCBT will encourage all their 2015 Annual award winners, as well as the finalists of the Lowveld Big Change, to enter this competition.

(Have a look at the information about the competition, the prizes and how to enter on www.eoy.co.za)

