

A weekly newsflash brought to you by KLCBT

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Visit www.klcbt.co.za regularly for the latest business news, updates and information and

a comprehensive events calendar of business, entertainment and community events...

The latest posts on www.klcbt.co.za include:

Announcing the newly elected KLCBT Business Chamber Committee

The KLCBT congratulates the newly elected KLCBT Business Chamber Committee:

Accounting & Financial Services—Phakama Maimela

Legal: Arnoldt Cilliers

Professional & Educational: Gerhard Landman

Property: Sakkie van Rooyen

Wholesale & Retail: Cornelia Zoomers

Civil Society: TJ Mare

Mining & Manufacturing: Shirley Mnisi

Services Sector: Cobus Tomlinson

Agriculture & Food Processing: Carel van Wyk

Large Corporates: Pearl Pretorius

Additional Members: Michael Brooks, Jennifer le Roux, Retha Pelzer, Theunis Steyn and Lindiwe Sibande

(For further details, visit www.klcbt.co.za—the Home Page)



Reflecting on the highlights of the past year—A word from the board

Sandra Jacobs, KCLBT board member made a presentation at their recent AGM, reflecting on the past year's highlights from the board's perspective.

These highlights include:

The Kruger Lowveld Roadside Anti-Corruption Campaign contributed to the arrest of 11 corrupt traffic officials.

The formation of the Kruger Lowveld Ehlanzeni Business Alliance.

(Read the full presentation on www.klcbt.co.za—the Home Page)



Kruger Lowveld Tourism's Medium Term Marketing Strategy

Lisa Sheard, KLCBT's Executive Director of Tourism, presented the Medium Term Marketing Strategy for Kruger Lowveld to members at the AGM.

The strategy generally remains: To play a leading role in maximizing the benefits of tourism to Kruger Lowveld, by stimulating longer stays, extending experience of the region's tourism products, repeat visits and recommendations to friends and relatives;

Supported by the following objectives: To dedicate the bulk of our efforts to position Kruger Lowveld as a top of mind international and domestic destination to visit, reflected in: Growing visitor numbers, Growing bed nights and Growing spend...

(Read the details about this strategy in the AGM Report on www.klcbt.co.za—the Home Page)



The KLCBT's mandate, role and advocacy role

The COO, Linda Grimbeek, gave a presentation on the work of the KLCBT, including:

The full mandate of the KLCBT;

How does KLCBT help your business?;

How can you help the KLCBT?;

The 8 advocacies of the KLCBT

Followed by a presentation by Sonja Berg on the KLCBT's Integrity Campaign.

(Read it all in the AGM Report on www.klcbt.co.za—The Home Page)

