

Cooperation will benefit all

MBOMBELA - The Kruger Lowveld Chamber of Business and Tourism (KLCBT) and various regional chambers in the Kruger Lowveld region have joined forces to launch the Kruger Lowveld Ehlanzeni Business Alliance (KLEBA).

Members of the alliance include the KLCBT, National African Federated Chamber of Commerce and Industry (Nafcoc), Foundation for African Business and Consumer Services (Fabcos), Afrikaanse Handelsinstituut (AHI) and all of the business chambers within the Ehlanzeni District (Mashishing, Bushbuckridge, Pilgrim's Rest, Graskop, Sabie, Hazyview, Malalane and Barberton), as well as the broader Kruger National Park.

The KLEBA's first meeting took place on April 14. The initiative, kick-started by the KLCBT last year, aims to improve business and tourism by

ensuring that all chambers work together.

"The KLEBA, following its meeting, is now moving from talk to action," said the KLCBT's chief operating officer, Ms Linda Grimbeek.

A brainstorming session was held to identify the biggest issues affecting business and tourism in the region and to come up with solutions to solve these challenges.

"The top-three challenges identified are reducing the gap between government and business, safety and security and not enough water resources," said Grimbeek.

"Solutions for these challenges were also raised and the KLEBA

formed a committee for each focus area to tackle these challenges. Interested parties wishing to join forces with us are welcome to contact the KLCBT for details," she added.

For more information, contact the KLCBT on 013-755-1988 or email info@krugerlowveld.com.



Ms Linda Grimbeek.