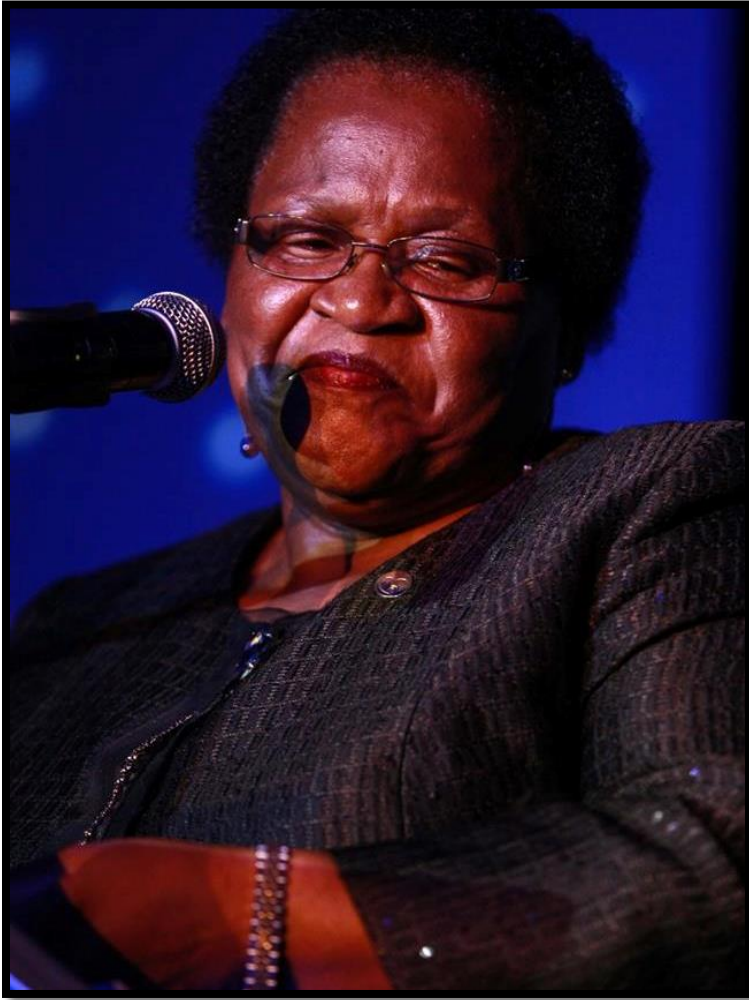


# KLCBT's Mandate



“As the official representative body of business and tourism in the Kruger Lowveld (Ehlanzeni District), our main mandates are to promote the region as a tourism and investment destination, to provide a diverse suite of networking and marketing opportunities for our members, and to represent and speak on behalf of the business and tourism community of our area. We do this by building and maintaining meaningful relationships with all spheres of government, as well as likeminded organisations, and by acting as liaison between these entities and the business community.”

*Dr Norah Fakude,  
KLCBT President*

# How can KLCBT help my business?



KRUGER LOWVELD CHAMBER OF BUSINESS AND TOURISM



KRUGER LOWVELD  
*it's in our nature*

Information portals available to members are the 2 websites, [www.klcbt.co.za](http://www.klcbt.co.za) and [www.krugerlowveld.com](http://www.krugerlowveld.com) as well as the 2 weekly newsletters from KLCBT and Kruger Lowveld



Regular networking events provide a platform for marketing



KLCBT seek and present marketing opportunities and other benefits for members



Linking businesses and provide information

# How can I help the KLCBT?



Join as a member to add your voice to the official voice of business



Participate in the events and public participation forums



Nominate yourself to serve on a committee



Make SANParks bookings at KLCBT's offices, we earn revenue from commissions

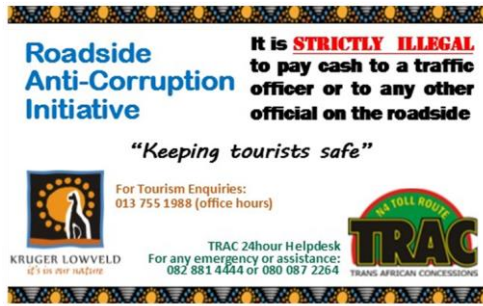


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EHLANZENI  
*it's in our nature*

Tell the whole world and everybody you meet how great it is here!

# 8 Key Advocacies

The KLCBT's current board has identified 8 key advocacies which the organisation focuses on:



Safety and security of Tourists

Poor state of public attractions

Finding a permanent solution for Pilgrim's

Poor state of the Provincial roads



Service delivery at Local Municipalities

Regional electricity supply

Bulk water supply and reservoirs

Integrity Campaign (see next pages)

# **Kruger Lowveld Chamber of Business & Tourism**

## **Integrity Campaign**

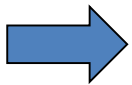
facilitated by GIZ

## **Introduction & Strategy**

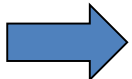
## Promoting Integrity **Why & How**

SMME's need support regarding a number of challenges and negative consequences of mismanagement and corruption in both the **private and public sector**, by:

- **raising awareness** about integrity, accountability, good governance, and corporate social responsibility, as well as the benefits of such investments
- **building strong and accountable relationships** between business chambers, the local, district and provincial government, various other relevant stakeholders and civil society organisations



**Foster sustainable economic growth & development through improved service delivery within a more equal, transparent, accountable and ethical business environment & society**



**Integrity Campaign**

# The Integrity Campaign

**Raise Awareness | Educate | Strengthen Relationships**

## Strategy / Media & Publicity

Integrity Working Group

PR

Marketing Material

**Web platform [integrity.org.za](http://integrity.org.za)**

Sign / Share /

Report / Participate /

Access / Support / Contact

## Workshops & Events

- Inclusive Business Workshop
- Integrity Campaign Launch
- Annual Awards integrity oath-taking
- Signing of the Chamber Alliance MoU
- Corporate Social Investment Expo
- Corporate Social Responsibility Implementation for SMME's
- Integrity Award or CSR Award

raise awareness | **The Integrity Campaign** | strengthen relationships

**KLCBT Projects & Partnerships: LED focus**

- Ehlanzeni Chamber Alliance
- Tourism Safety Ambassadors
- Mbombela Economic Development Partnership
- Kruger Lowveld Tourism (KLT) and Ehlanzeni LED Department task team
- PRIDE (Pilgrim's Rest Economic Revitalisation Partnership)
- Bushbuckridge Interdepartmental Economic Development Task Team
- Thaba Chweu Economic Development Forum

**KLCBT Projects & Partnerships: Education & training focus**

- Lowveld Big Change business training
- KLCBT Board Member induction programme
- Facilitation of "Small Business Development" discussion group at the OTP's Women's Empowerment Summit
- Improving local community media capacity to investigate local governance issues
- Practical implementation of CSR into small businesses
- Responsible & Inclusive Business
- Roadside Anti-corruption Initiative